



Mitas is back as official sponsor of the Mitas Eurocup Series 2022

Mitas is the official sponsor of the Mitas Eurocup Series 2022 tractor pulling series, organized by the European Tractor Pulling Committee (ETPC). This season is once again packed with a total of nine outdoor competitions to be held in Germany, France, the Netherlands, Denmark and Sweden, with the next event in Lidköping, Sweden on May 20, 2022.

During these events, specially modified high-power tractors compete to pull a heavy load known as a "sled" over a given distance. The weight of the sled increases with the distance travelled. There are multiple categories depending on the weight and the degree of modification of the competition machines.

Emil Houška, Communications & Brand Senior Manager for Mitas tires, says: "Tractor pulling is really popular in America and Western Europe, the sport offers an attractive show with powerful machines competing hard against each other. Mitas, as expert in tires for agricultural tractors and for this specific kind of tractors, has been a partner of Eurocup since 2014, the most important tractor pulling series in Europe.

"We are really glad to be able to continue sponsoring tractor pulling events with ETPC in 2022. These events are a tradition for us and give us the chance to get closer to our farmers, the ones competing and the ones enjoying the event. We cannot wait to meet everyone again and experience the unique competition atmosphere."

Mitas contributes to the fun with its PowerPull 01 tires, capable of transferring the enormous power developed by the competition machines. The tires are manufactured as slicks, allowing the different teams to carve their own tread patterns into the tire. This year, Mitas has launched a new size of this competition tire, the 24.5-32, one of the most common tires on the start line. This is in addition to the 30.5L-32 PowerPull 01 launched in 2016.

More information about the Mitas Eurocup Series 2022 and event locations can be found here:

www.tractorpulling.com

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For **press releases and images** from Mitas visit the Press Room at www.mitas-tires.com

For **more information** or **high-resolution** pictures, please contact:

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Mitas is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, and other specialty segments. www.mitas-tires.com